

Couture

colorado



MEDIA KIT • 2018

est. 2010



WHAT IS COUTURE COLORADO?

Couture Colorado is Colorado's premier wedding blog, vendor guide, and now magazine.

Couture Colorado launched on February 14th, 2010. From real weddings to bridal fashion trends to wedding color schemes, the newly engaged find

Couture Colorado as an invaluable resource in planning their wedding. Our local resource guide is filled with the most talented and passionate local wedding professionals.

At Couture Colorado, we believe that everyone's journey to marriage is unique and your wedding day should reflect that. From romantic mountain to boho chic to urban glam to contemporary black tie, we love to show the vast range of Colorado weddings. Our hope is that Couture Colorado will inspire brides and grooms to bring their own twist and personality to their wedding day.

Our Lifestyle blog launched on August 1st, 2011. Posts feature all of the great things Colorado has to offer, from local getaways to DIY projects to creative photo photos.

KEEP IN TOUCH

JAMEE PIERZCHALA

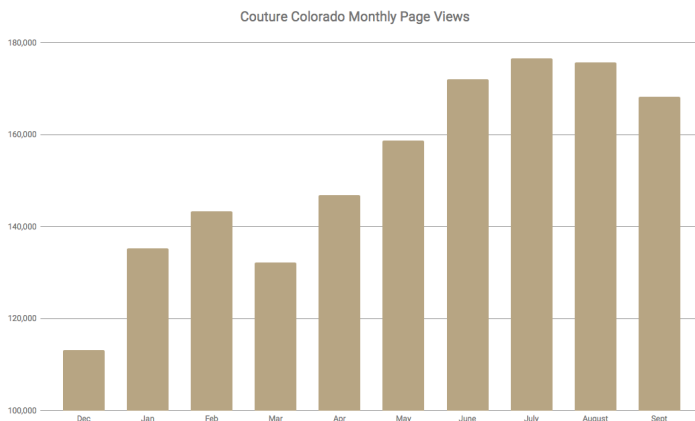
DIRECTOR OF ADVERTISING AND VENDOR RELATIONS

JAMEE@COUTURECOLORADO.COM

REACH

FACEBOOK / **3,100+ followers**
 INSTAGRAM / **4,500+ followers**
 INSTAGRAM / **45,000+ monthly impressions**
 PINTEREST / **3,200+ followers**
 PINTEREST / **700,000+ monthly viewers**
 MONTHLY WEB PAGE VIEWS: **176,000**
 PRINT MAGAZINE: **7,500 circulation**

MONTHLY WEB PAGE VIEWS



PAST & CURRENT CLIENTS

- Four Seasons
- Macy's
- Madewell
- Telluride Resorts
- The Broadmoor
- Ghurka
- Denver Performing Arts Center
- HMK

MEMBER BENEFITS

starting at \$500

ONLINE VENDOR GUIDE LISTING

Includes your contact information, a brief company bio, social media links and up to 15 images and videos

LISTING WEB STAT REPORTS

The number of times your profile gets viewed will be emailed to you up to three times a year.

INVITES TO MEMBER-ONLY EVENTS

We host two member-only events per year. One for networking and one for business development where we will have a local expert speak and do a Q&A...giving us insider's tips on branding, marketing and how to grow your business.

SOCIAL MEDIA BLAST

introducing you to our loyal followers

FAST SUBMISSION CONSIDERATION

for print & online

Have something else in mind? Contact me!

WHAT OUR READERS HAVE BEEN SAYING:



"You are now like our own local version of In Style Wedding magazine! - Ashley Brush

"Couture Colorado is my Colorado Wedding Bible." - Bride 2011

"I must say, this was overdue! Denver's needed something like this for a while. Love the blog keep it up." - Chris Styles of Idolize Journal

"Inevitably, every time I meet with a bride about the details they are planning for their big day, Couture Colorado gets brought up. Seriously...almost every time. I am sure you already know this, but you have provided an awesome resource for the Colorado bride...and I feel lucky to be a part of it now." - Tess Pace Photography



"Have you checked out Couture Colorado? I only know about them because I went to a wedding in March in Denver and it was flawless, city chic in the Rocky Mts (go figure!)... the bride said she used all her vendors from that site" - a bride from NYC on a wedding forum suggesting CC to another bride on wedding bee

"It's fitting that Laura Dombrowski launched her blog, Couture Colorado, this past Valentine's Day—what with it being an online resource to help couples plan their weddings. A recent bride herself, Dombrowski has created a constantly refreshing site that's kind of like a friend with good taste who's spent weeks scouting venues, talking to florists, listening to lame bands, and sampling cake so you don't have to. (OK, maybe you want to try the cake.)" -site" - Write up in 5280, Denver Magazine in 2010



"Denver enjoys a wonderful quality of life and it is organizations like yours that give our community its rich character. Thank you for helping Denver be a great place to live. I wish you the best and continued success." - Diana DeGette Member of Congress First District Colorado

WHO IS COUTURE COLORADO?



LAURA STEELE founder & editor in chief

(pictured to the right)

Laura is very well-versed in the ins and outs of running her own business. Just two years after earning her business degree from the University of Denver with a double major in finance and statistics, Laura switched gears and started her own photography studio in 2003. Over the course of her photography career, she has photographed over 100 weddings worldwide and has been published in The Knot Colorado, 5280, Premier Bride, Fortune Magazine, Colorado Homes, Europe's.net Magazine among others. In 2008, Laura made her television debut on the STYLE Network photographing a fashion shoot for the television show "Split Ends".

Laura has hung up her camera and now focuses her time on the Couture Colorado. She has always had a deep respect for the entrepreneurial spirit and loves to work with so many local businesses. Having lived in Colorado for 20 years, she is ecstatic to have a voice here in Colorado.

Laura currently lives in Breckenridge, Colorado with her husband (Andrew), twin daughters (Fiona and Alma) and two dogs (Gunnar and Charlie).

JAMEE PIERZCHALA director of advertising and vendor relations

(pictured to the left)

Jamee has been photographing Colorado weddings since 2002 and continues to pursue her passion of capturing couples and families. She has advertised with Couture Colorado since it first began 8 years ago. Laura and Jamee recently have joined together, after connecting on the chair lift and skiing together one amazing day last year, to grow Couture Colorado. The goal is to not only create a beautifully designed publication but also to create a community among local vendors. Jamee loves the wedding industry and can't wait to help other local vendors grow their business.

Jamee currently lives in Denver, Colorado with her two sons (Frankie and Max) and her two dogs (Sherman and Timber).

ACCOLADES

Named BEST BLOG by 5280, a Denver magazine, for four years running - 2010, 2011, 2012 and 2013

Named Denver's Top Fashion Blog by CBS Denver - 2013

Named in the Top 10 of Best Regional Wedding Blogs by Rangefinder Magazine - 2013

Named in the Top 100 Best Bridal Blogs in the World by Top 100 Bridal Bloggers - 2016

Named Colorado's Best Fashion Blog by The Examiner- 2012

Featured in The Denver Post: Mile High Style - 2012

Three TV appearances on the morning show Colorado Best on KWGN - 2014 - 2016

Sponsor of The Big Fake Wedding Denver - 2014 & 2015 - promotional booklet included in swag for all attendees

Sponsor of The Big Fake Wedding Boulder - 2016 - promotional booklet included in swag for all attendees

Sponsor of The Vintage Glamour Bridal Show - 2014 - promotional booklet included in swag for all attendees

Brides Against Breast Cancer Event - 2014 & 2015 - promotional booklet included in swag for all attendees - logo on signage at the event

Host of Four Seasons Denver Nautical Party - 2015

Media Sponsor for Mondo Guerra ReLaunch Event at Hotel Monaco - 2015

Host/Commentator of The Macy's American Icon Fashion Show at Park Meadows Mall - 2015 and 2016



photos by megan wynn

MAGAZINE DISTRIBUTION

ONLINE: We are constantly fulfilling online magazine orders via our website from all over the country including Miami, Dallas, Minneapolis, New York City, Houston, L.A., etc.

STOREFRONTS: Our magazine is available in over 300 mass market stores throughout Colorado: Albertsons, Safeway, CVS, Kroger, Shopko, Target, Walgreens, and Tattered Cover.

Check out the complete list of locations at couturecolorado.com/stockists

It is also available at wedding-related shops and studios (for example bridal shops) throughout Colorado.

WHY JOIN COUTURE COLORADO?

MORE THAN ADVERTISING.....JOIN OUR COMMUNITY OF LOCAL WEDDING PROFESSIONALS

We host two member-only events per year. One for networking and one for business development where we will have a local expert talk and do a Q&Agiving us insider's tips on how to run our businesses more efficiently.

We are wanting to be more than just an advertising outlet for you. We have built community among our members by offering these networking and business development events.

PRICING

ONLINE

VENDOR GUIDE LISTING: **\$500 per year**

LARGE AD: **\$1,200 per year**

2 (of 5) ads available

600px by 600px (limited to 5)

One ad is shown but switches to a new ad with each view

Averaging 45k impressions per month

SMALL AD: **\$700 per year**

6 (of 12) ads available

600px by 240px (limited to 12)

Every ad is shown but the order rotates with each view

Averaging 120k impressions per month

PRINT

*Pricing for our 2019 **ANNUAL** Issue. Deadline 2.15.2019
Available on new stands in over 300 locations across Colorado*

HALF PAGE: \$1,000

FULL PAGE: \$1,600

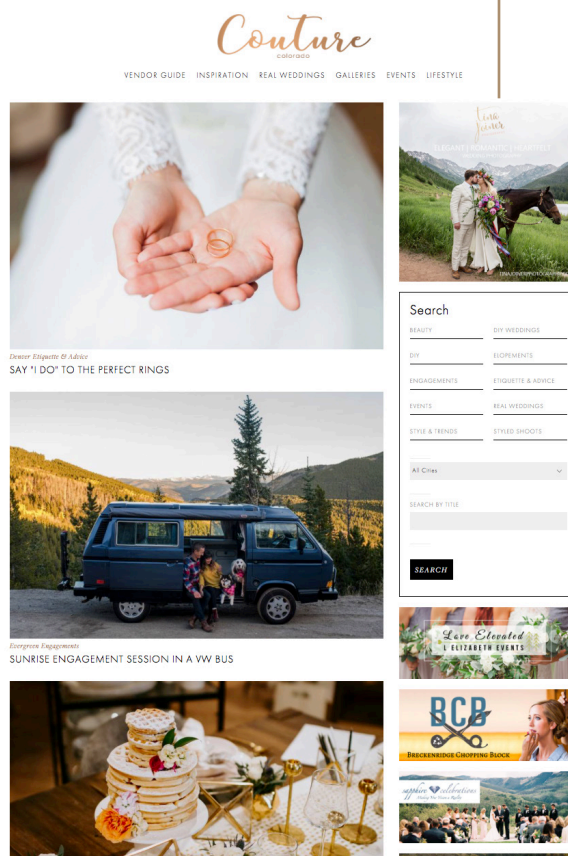
TWO PAGE SPREAD: \$3,100

INSIDE FRONT COVER: \$3,800

INSIDE BACK COVER: \$3,800

~~BACK COVER: \$5,000~~ **SOLD**

LARGE ONLINE AD



SMALL ONLINE AD

CUSTOM PACKAGES AVAILABLE
EMAIL [JAMEE@COUTURECOLORADO.COM](mailto:jamee@couturecolorado.com)