

# photography



Your photographs will be your most treasured wedding keepsakes that you'll look back on 50 years from now, reminiscing about your favorite wedding day moments. There is nothing like the work of a photographer who is a true artist; so, do not leave your wedding day photography to an amateur. Find the professional with the right style and personality that matches you as a couple.

## WHAT TO KNOW AND ASK

- What is the photography style you desire?
- Have a budget in mind; however, this is an important time to consider quality and personality over price, as they will be with you throughout the duration of the celebration and you want to be elated with the end results.
- Understand what is involved and included, such as time, equipment, length of coverage, number of photographers, amount of editing, and end products. This will help you compare fees as well.
- Does the photographer have samples of photography they've done at your venue?
- Are there any shoot locations you have in mind, or any the photographer would like to suggest?
- Are you wanting digital images, prints, albums, or a combination? Ask about a la carte or package options.
- Know what is included in your package, number of shooters, what events of the day will be covered, cancellation policies, overtime fees, etc.
- Does your photographer have a back up plan in case an emergency arises and they cannot make it on your wedding day?
- Will you have rights to the digital files? When you pay for a photographer, you pay for the creation of the photography, not always the copyrights.
- Do they have errors and omissions insurance as well as comprehensive liability insurance to cover any problems with your photos?
- How long will it take to get your proofs, edited files, and final prints?
- Know the timeline of your day.
- Discuss ahead of time what you want shot and any special requests.
- Does the photographer do pre- or post-wedding shots with the couple to allow more time at the actual event to enjoy the guests and festivities?
- Are there any family dynamics the photographer should be aware of?
- Do you want an unplugged ceremony? This is where you request, by sign or announcement, that you prefer your guests just sit back and enjoy the ceremony. This leaves the photography to the professional and is less distracting to the couple and other guests.
- For wedding day snapshots, do you want social media hashtags, filters, a wedding app or other certain places you want them shared?

## TIMING

### IMMEDIATELY AFTER ENGAGEMENT:

Book photography services & engagement photo session with enough time to use photos in save the dates, wedding websites, and announcements.

### 1 MONTH BEFORE:

Contact photographer to go over timeline and any new details, discuss how family portraits and other group shots will be handled, verify date, time, and location particulars.

### 1 WEEK BEFORE:

Final check-in to confirm all information and trade emergency phone numbers.

# Expert Profile



## Ilana Natasha, Owner ILANA NATASHA PHOTOGRAPHY

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### TELL US ABOUT YOU WHAT YOU OFFER:

Couples who hire me value creative, emotion-based storytelling and my ability to do so in a fun, unobtrusive, and efficient way. My style is a blend of photojournalism paired with creative portraits. My goal is to create photographs that show genuine connection, authentic moments, and not some phony, pre-packaged pose. I've found the best way to do this is to let you be you. I step in and give direction when needed during couple, wedding party, and family portraits. Yes, you'll get a lot of pretty images from your wedding day, but I'll also give you photographs that tug at your heartstrings years from now.

### HOW LONG HAVE YOU BEEN IN BUSINESS:

Since 2009, but I've been full-time since 2013.

### DO YOU HAVE A STORY YOU'D LIKE TO SHARE ABOUT HOW YOU STARTED YOUR COMPANY:

Growing up in a family of photographers, I always had a camera in hand. When I began working at a local radio station, I volunteered to shoot station events. One day a coworker and her fiancé approached me to shoot their wedding. I declined, saying I didn't have enough experience. They insisted. And I'm glad they did! As soon as I shot my first solo wedding, I knew this is what I wanted to do.

### WHAT SETS YOUR COMPANY APART FROM OTHERS WITHIN YOUR INDUSTRY:

I'm an emotion-driven photographer bursting with empathy and energy (some even say I'm funny). I shoot how it feels and deliver photos that will make you feel what you felt in the moment that was captured. I aim to tell your story authentically by showing who you are as individuals, as a couple, and capturing who your family and friends are and what they mean to you.

### WHAT IS YOUR FAVORITE THING ABOUT WORKING IN THE LOVE INDUSTRY:

The reason I love photography as much as I do is because of the people I get to work with. I'm fascinated by the connections you share and the web of love that surrounds you.

### WHAT IS THE BEST ADVICE YOU WOULD LIKE TO SHARE WITH COUPLES:

Be true to yourself and your partner. Get your partner's input. Ask yourself why a lot. People always ask me how the day is supposed to unfold, and while I'm more than happy to give experienced-based advice, remember there are NO RULES. Everyone and every wedding is different. Embrace it.

The first decision you'll need to make is whether to go with digital or film (or a mix of both, which some photographers will do). Digital is the most common way of shooting as it allows to shoot in any lighting and many different angles. Film provides a more soft, organic style, but tends to be more expensive with rolls of film and the cost of processing them.

## PHOTOGRAPHY STYLES

### FINE ART

This photography has a beautiful artistic approach with a distinct style. This type of photographer uses somewhat of a traditional element with some of the shots, but also captures candid, raw moments in natural lighting, closer to dusk. These photos tend to be stunning unique pieces of art that could be seen hanging in a gallery or wall art for your home.

### TRADITIONAL

This style leans towards posed photos with artificial lighting that needs to be setup, with focus on portraits and wedding day moments such as first kiss, first dance, cake cutting and family portrait shots.

### PHOTOJOURNALISM

This photography style strives to document the day as it unfolds, to tell a story with unscripted and candid photos that have more of a modern look than traditional wedding photography. Some documentary photographers won't setup portraits at all, while others are more flexible. Find out the possibilities, and also ask if they would be willing to work from a shot list or not.





*Twig & Olive*  
PHOTOGRAPHY







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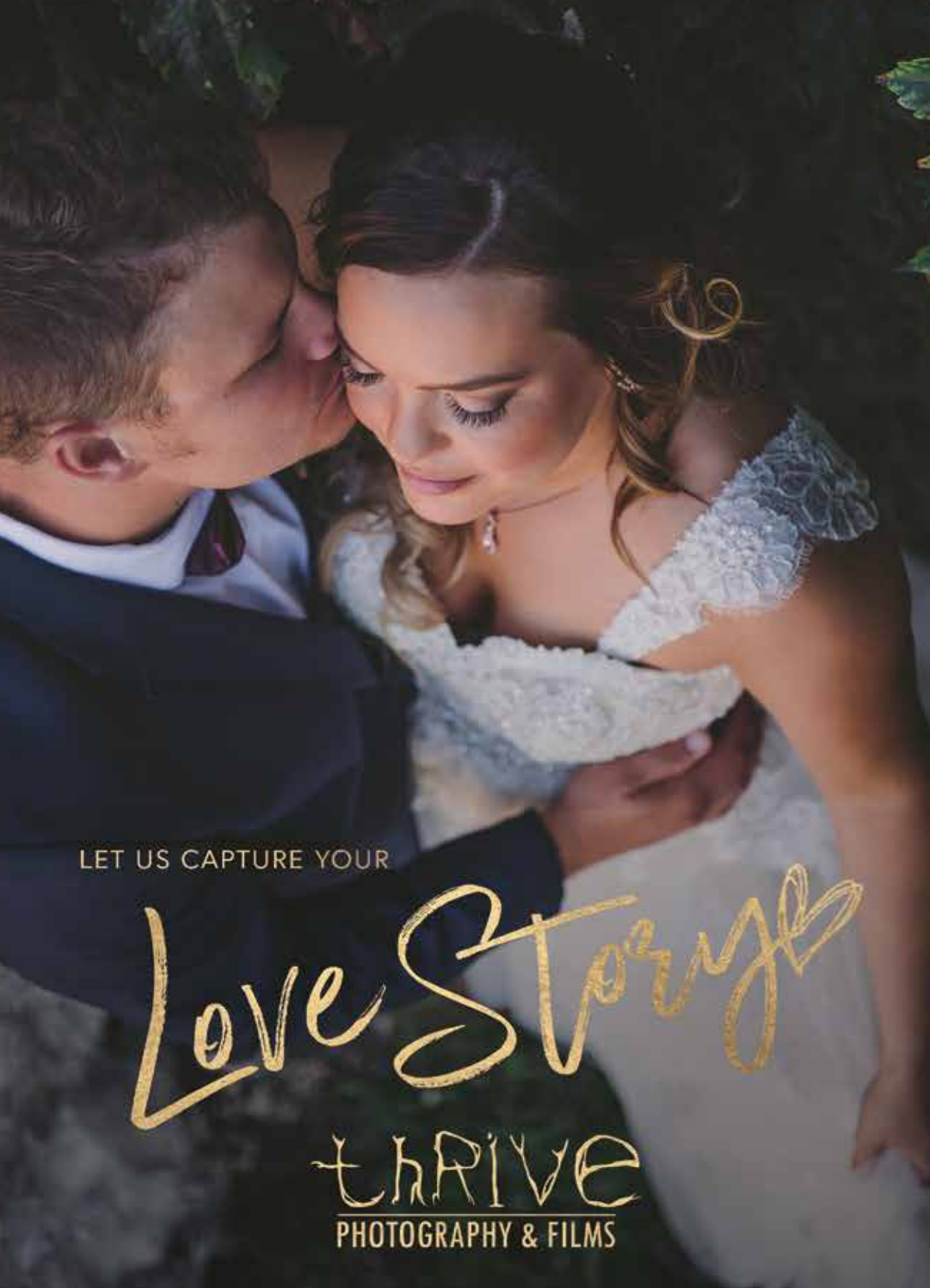
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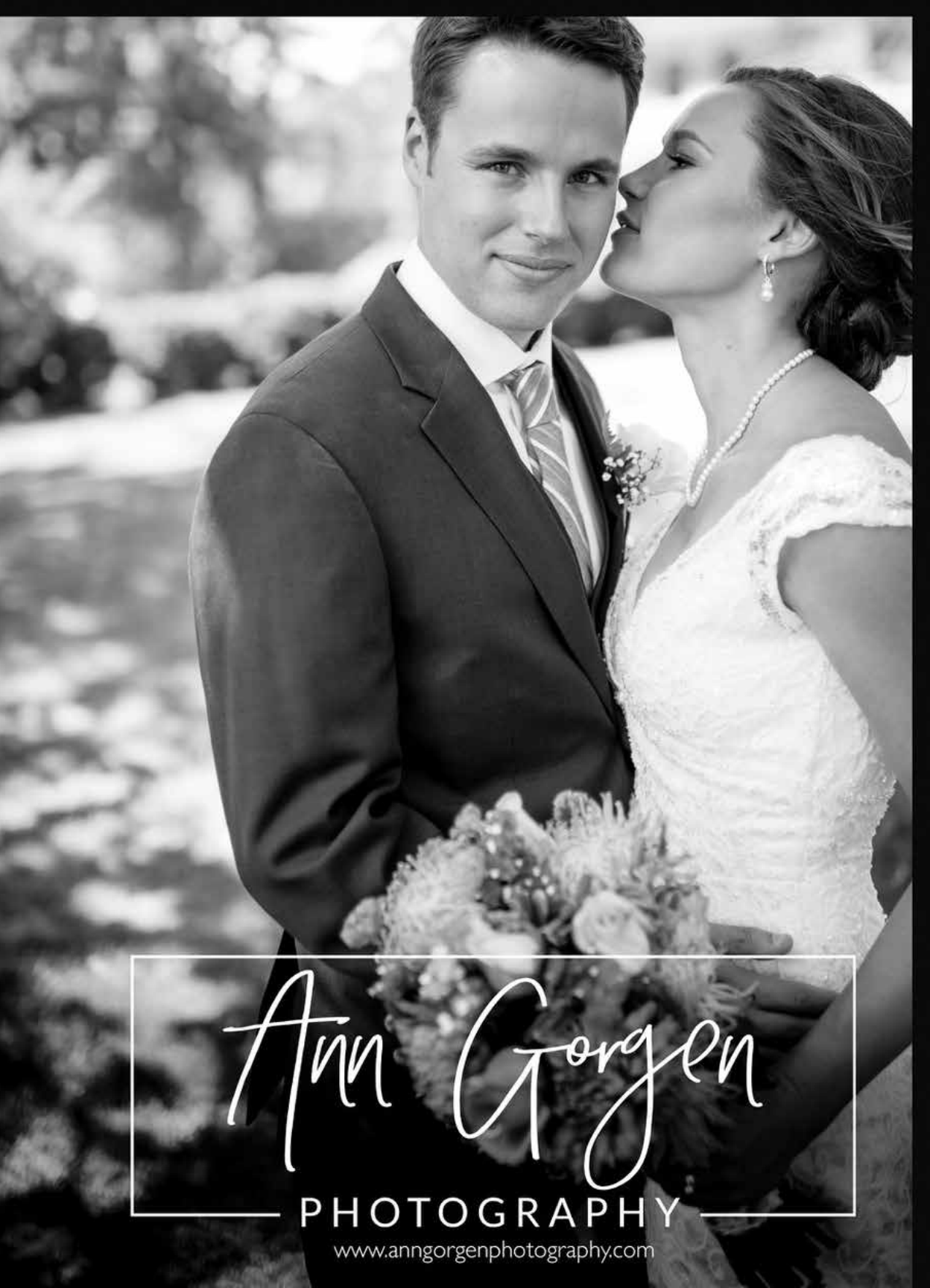


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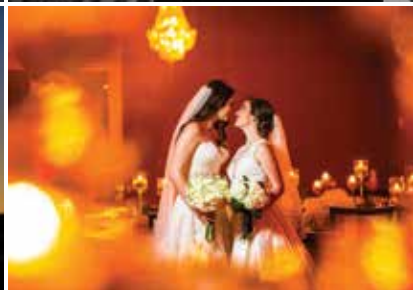
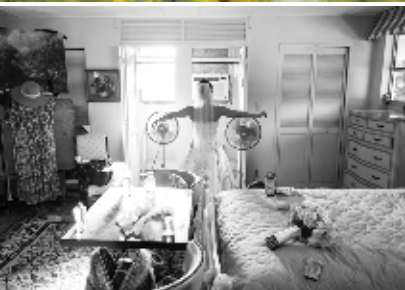
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# BOUDOIR PHOTOGRAPHY

See yourself as the beautiful, self-assured, and sexy woman your fiancé fell in love with by doing a boudoir session before your wedding day! You will feel comfortable having your personality captured in this exciting new way as boudoir photographers are experienced in understanding the photo shoot is all about you. Leave our session feeling more confident, with a radiance shining through, and a secret surprise to share. Your new spouse will love this beautifully intimate and personal gift you give on your wedding night, honeymoon, or first anniversary.

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