

floral



Gorgeous blooms can make the look on your big day when you work with a floral designer that understands your vision and helps you to enhance it. Come with your ideas and color palette in mind, but be open to the advice and creativity of the floral expert. They can help you with bloom selections, as well as suggest other rental décor items, to help with ceremony and reception designs that can stay within your budget. Today's wedding couples want a unique experience and atmosphere for their guests, so feel free to think outside the box and create an event that is truly amazing.

WHAT TO KNOW AND ASK

- Is there a fee for consultation? This can be well worth it for their time in consulting, brainstorming, and creating an estimate.
- Know your general vision and color palette.
- Bring photos to your consultation of other wedding elements such as venues, attire, stationery, or any decorative pieces, to help match a certain look or style.
- Does the season affect the flower options you are considering?
- For whom and where you may want flowers; the couple, parents, attendants, special guests, ceremony, and reception? There is a basic checklist in the work-sheets section of this publication.
- Ask the florist if he or she has any suggestions to achieve the look you are going for while staying within your budget. Know if you are willing to go above your budget to get what you want.
- Ask if they do all the delivery, set up, pinning on of boutonnieres, moving items between locations, and what needs to be picked up or returned. Discuss set up and tear down times, return policy and all fees involved.
- Do they offer any rental items that could add special touches to the event?
- Discuss substitutions and pricing differences for any flowers that may be out of season or become unavailable through the wholesaler.

TIMING

12–18 MONTHS BEFORE:

Schedule an initial consultation, as florists book over a year in advance for certain dates.

6–8 WEEKS BEFORE:

Schedule a follow up meeting to tie up loose ends before the flowers are ordered.

1 WEEK BEFORE:

Check in with any final details and to verify your order.

POPULAR BLOOMS

Peonies
Garden Roses
Ranunculus
Roses
Lisianthus
Dahlias
Hydrangeas
Astilbe
Proteas
Anemones

POPULAR GREENERY

Seeded Eucalyptus
Silver Dollar Eucalyptus
Monstera Leaves
Olive Branches
Succulents
Ivy
Fern
Air Plant
Dusty Miller
Lacy Jasmine Vine

floral gallery

























The Flower Studio





About the Designer

Candy Cannon is a professional floral designer who works with couples to develop their wedding vision. Candy Cannon owns The Flower Studio, a floral design studio specializing in weddings and event flowers based in Sun Prairie, Wisconsin. She takes great joy in the creative process and considers it an honor to play a part in your special day.

Candy's focus on wedding traditions and trends sets the stage for the creative styling process. She feels it's important for couples to express their personalities while also taking their budget into consideration. The fun is joining your ideas with traditions and trends to create the true heart of your wedding day!



960 W. Main Street, Sun Prairie | 608.837.9090 | www.flowersbycc.com

"Candy is the best. She paid such careful attention to the look I was going for, made sure to get the flowers I loved, and made all the extra effort to find flowers not necessarily in season. The flowers I got for my wedding were magical. My bouquet is seriously the most beautiful creation I could have ever asked for and it's still gorgeous three days later. Thanks Candy for everything. Everyone I know will know that you are the only florist they should use!" *Lyndsey E.*

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