

invitations



Invitations set the tone for the wedding, as they give the first impression of your special day. Stationers have the expertise to help with design ideas, paper selection, printing techniques, wording, and suggestions for other coordinating paper goods. Ordering all paper goods up front can help save you money, so be sure to consider save-the-dates, programs, menus, place cards, signs, and thank you notes.

WHAT TO KNOW

- Date & times
- Ceremony & reception addresses
- Directions
- Hotel accommodations
- Meal choices (if applicable)
- Hosts (parents, couple, combination)
- Do you want templated styles or custom design?
- Special graphics, custom artwork, personalized wording; if desired
- Ideas, mood board, color palette
- Quantity needed (Number of guests does not equal number of invitations, as couples and families are counted as one.)
- How much postage will be needed? (Depends on size of envelope or other packaging; and don't forget return postage on rsvp card.)
- Who will assemble & address the envelopes?
- Are calligraphy services desired?
- How will you keep track of RSVPs?

See the worksheet section in this guide for stationery wording samples and a checklist of stationery items.

TIMING

9-12 MONTHS BEFORE:

Begin save the date design concept and compile guests' addresses.

8-11 MONTHS BEFORE:

Mail save the dates.

5-6 MONTHS BEFORE:

Meet the stationer to determine style and color options, place order, and begin proofing process.

3 MONTHS BEFORE:

Address wedding invitations.

8 WEEKS BEFORE:

Mail invitations so people have enough time to make travel arrangements and plan their schedules accordingly, particularly during a busy summer season.

6-8 WEEKS BEFORE:

Decide on programs, menus, escort cards, favors, and any other signage or day-of accessories.

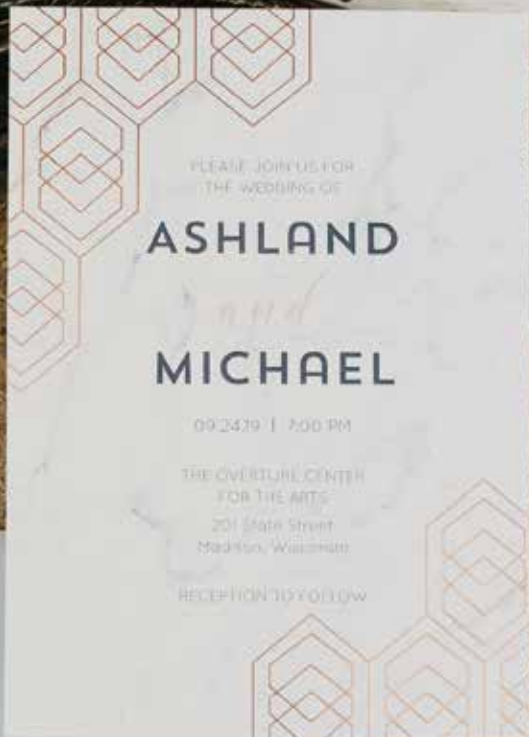
3-4 WEEKS BEFORE:

Finalize orders for programs and day-of wedding accessories.

AFTER THE WEDDING:

Send thank you cards in a timely manner, giving special thanks to those who were special attendants and for those who traveled to celebrate your day.

invitation gallery





Mr. and Mrs. Sam Thomas
 Georgina Grace
 & Tyler Nathia
 Request the honor of your presence
 at the wedding to be celebrated on the evening of
 Saturday, the 24th day of September
 at 6:00 o'clock at the residence of the bride's parents
 1234 Main Street, Anytown, USA

TABLE
 8

Address
 Mr. and Mrs. Sam Thomas
 1234 Main Street
 Anytown, USA

Save the Date
 Saturday, the 24th day of September
 at 6:00 o'clock at the residence of the bride's parents
 1234 Main Street, Anytown, USA



INVITE AND SAVE \$500
 REQUEST THE PLEASURE OF YOUR COMPANY
 AT THE WEDDING OF THE BRIDE AND GROOM
 Sarah Jane
 to
 Callan Patrick
 SUNDAY, THE SEVENTEENTH OF JUNE
 2017, THOUSAND OAKS, CALIFORNIA
 AT 11:00 O'CLOCK IN THE EVENING
 BLACKHAWK COUNTRY CLUB
 WILSONIA, CALIFORNIA

LOCATION & ACCOMMODATIONS
 RECEPTION
 BAR • DJ • LIVE MUSIC • PHOTO BOOTH
 Blackhawk Country Club
 WILSONIA, CALIFORNIA

RESPONSE
 Please respond by
 05.19.2017
 YES _____ NO _____
 MAYBE _____
 NUMBER OF CHILDREN: 2-12 _____
 13-17 _____
 18-24 _____
 25-34 _____
 35-44 _____
 45-54 _____
 55-64 _____
 65-74 _____
 75+ _____



TOGETHER WITH THEIR PARENTS

Kelly Blooster
AND
Johany Sylvain

INVITE YOU TO JOIN THEM
TO CELEBRATE THEIR WEDDING DAY

FRIDAY
JULY 21, 2017
3:30 PM

BLESSED SACRAMENT PARISH
MADISON - WISCONSIN

*Join the next greats along
the shores of Lake Mendota*

COCKTAILS AT 5:00 PM
DINNER AND DANCING TO FOLLOW
THE EDGEWATER HOTEL
MADISON - WISCONSIN

*Join the next greats along
the shores of Lake Mendota*

Y N

www.thewedding.com

Kelly Blooster
MADISON, WISCONSIN
JULY 21, 2017





DR. DESHA AND MR. ANDRE PETERON
TOGETHER WITH
MR. ANTONIO HYNSON
INVITE YOU TO CELEBRATE THE MARRIAGE OF THEIR DAUGHTERS

SARAH JANE PETERSON
AND
DOREEN FATIMA HYNSON

SATURDAY, AUGUST FIFTH
TWO THOUSAND SEVENTEEN
HALF PAST FOUR O'CLOCK
IN THE AFTERNOON

A/C HOTEL BY MARRIOTT, MADISON DOWNTOWN
ONE NORTH WATERBURY STREET, MADISON, WISCONSIN

RECEPTION TO FOLLOW

WEDDING

GUERS / *WEDDING*
THE BRIDE & GROOM WELCOME YOU TO CELEBRATE WITH US

TRAYS / *WEDDING*
BRIDESMAID & GROOMSMEN
BEST MAN & Usher
RING BEARER & Flower Girl
OFFICIANT & Officiant's Assistant
MUSICIAN & Musician's Assistant
WEDDING PARTY
WEDDING PARTY
WEDDING PARTY

SWEETS / *WEDDING*
WEDDING
WEDDING
WEDDING

Rsvp / PLEASE REPLY BY
THE DATE ON CARD

NAME _____

TOGETHER WITH THEIR FAMILIES
Erin Elizabeth Ekland
and
Michael Joseph Perce

REQUEST THE PLEASURE OF YOUR COMPANY
AT THE CELEBRATION OF THEIR WEDDING

SATURDAY, THE TWENTY-FIFTH OF MAY
TWO THOUSAND SEVENTEEN
AT HALF PAST THREE IN THE AFTERNOON

ST. ANNE'S EPISCOPAL CHURCH
MADISON, WISCONSIN

Erin Elizabeth Ekland
and
Michael Joseph Perce

RECEPTION

BRIDE / GROOM / BRIDESMAID / GROOMSMAN

Rsvp

We look forward to celebrating with you
Please reply by: April 25, 2017

NAME: _____
ADDRESS: _____
CITY: _____
STATE: _____
COUNTRY: _____
PHONE: _____

Erin Elizabeth Ekland
and
Michael Joseph Perce

ADDRESS: _____
CITY: _____
STATE: _____
COUNTRY: _____



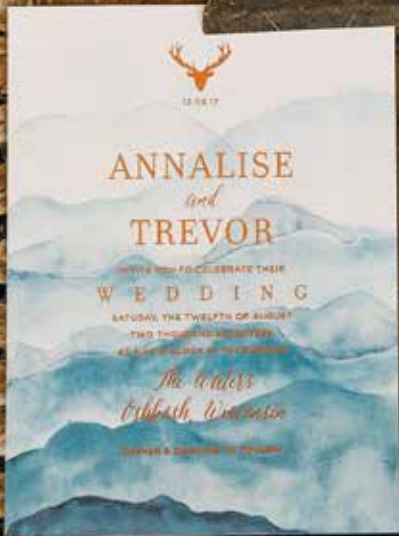
*Mr. and Mrs. Alan Burns
6223 Denny Lane Southwest
Mableton, Georgia 30126*



1225 FOREHILL DRIVE
MADISON, WISCONSIN
53705











Reservations

RESERVED UNDER THE
UNTIL SEPTEMBER 22ND
ING HOTELS

Day Inn Express & Suites
5 West Verona Avenue
Verona, WI 53593
608-497-4500

ive hotels to The Legend
pm and 4:30 pm and
:00 pm to 12:00 am



TOGETHER WITH THEIR FAMILIES

Abby Rose Schulz

AND

Jon Thomas Polnow



Menu

Salad Course
GREEN GODDESS SALAD
EDITION RIBE, PICKLED BABY CORN, CUCUMBER,
RED GRAPE TOMATO, RAINBOW SPROUTS,
PECORINO CHEESE AND GREEN GODDESS DRESSING

Main Course
BONELESS BEEF SHORT RIB WITH REDD'S APPLE
ALE DEMI AND CRISPY LEEKS, ROASTED GARLIC MASHED
POTATOES AND GRILLED BABY VEGETABLES
-OR-
CHICKEN FLORENTINE WITH SAUTÉED FRESH SPINACH,
LEEK AND SMOOTH GRUYÈRE CREAM,
SERVED WITH ROASTED SUMMER SQUASH,
BELL PEPPER AND PURPLE ONION

Dessert Station
LEMON POPPYSEED CAKE
LAVENDER CAKE

KELSEY TORRESANI
and
ANDRES SALDANA

INVITE YOU TO SHARE IN THEIR HAPPINESS
AT THE CELEBRATION OF THEIR WEDDING DAY

AUGUST 5, 2017
5:00 PM

OVERTURE CENTER FOR THE ARTS
MADISON, WISCONSIN

COCKTAILS, DINNER
AND DANCING TO FOLLOW

with family

BY
TH

Couples *Receipts*



sugar pear design

UNDERSTATED.



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and perfectly you!*

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PRINTING TECHNIQUES

DIGITAL

A flat style of printing similar to your home printer, but with higher quality inks and greater precision. This less traditional technique works well for invitations with photographs and is one of the least expensive.

EMBOSSING

An inkless process where paper is pressed between two heated metal dies, creating a raised impression.

ENGRAVED

The most formal and expensive of printing techniques, wherein a letter or design is etched onto a metal plate and inked. Paper is then pressed onto the etching using two tons of pressure.

FOIL STAMPING

An inkless technique that uses a die and heat to press and transfer foil onto paper, creating an indented, metallic effect.

*Inspirational designs can
be found on wedplan.com*

LETTERPRESS

An old-fashioned technique where inked letters are pushed into the paper, creating an indented effect.

OFFSET LITHOGRAPHY

A flat style of printing that rolls a rubber cylinder with an inked impression onto the paper. The printing is smooth and one of the least expensive.

THERMOGRAPHY

A technique where ink and a powder compound are heated to produce raised letters that mimic the appearance of engraving without the cost.

